

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW #210 Washington, DC 20001

INVOICE	
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Advertiser	Dalton for Governor
Product	DALTON FOR GOVERNOR
Estimate Number	2564

Invoice #	120153-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	120153
Alt Order #	6403341
Deal #	
Order Flight	11/01/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	323
Product Code	326

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL 5am News	5am - 5:30a	-							
	CLASS 4 CA	ANDIDATE R9.26									
				10/29/12 to		1x	T				
	WRAL			Th	11/01/12	:30	5:14 AM	WDFG12TVENV106H	\$150.00		1
2	WRAL	WRAL 5:30AM News	530-6a								
	CLASS 3 CA	ANDIDATE R9.26									
				10/29/12 to	o 11/04/12	2x	11				
	WRAL			Th	11/01/12	:30	5:38 AM	WDFG12TVENV106H	\$665.00		1
	WRAL			F	11/02/12	:30	5:39 AM	WDFG12TVENV106H	\$665.00		2
				11/05/12 to	o 11/11/12	1x	1				
	WRAL			M	11/05/12	:30	5:54 AM	WDFG12TVENV106H	\$665.00	1	3
3	WRAL	WRAL AM News	6-7a								
	CLASS 3 CA	ANDIDATE R9.26									
				10/29/12 to	0 11/04/12	2x	11				
	WRAL			Th	11/01/12	:30	6:25 AM	WDFG12TVENV106H	\$900.00		1
	WRAL			F	11/02/12	:30	5:59 AM	WDFG12TVENV106H	\$900.00	1	2
				11/05/12 to	0 11/11/12	1x	1				
	WRAL			M	11/05/12	:30	6:53 AM	WDFG12TVENV106H	\$900.00		3
4	WRAL	CBS This Morning	7am - 9am								
		ANDIDATE R9.26									
				10/29/12 to	0 11/04/12	1x	T				
	WRAL			Th	11/01/12	:30	8:54 AM	WDFG12TVENV106H	\$665.00		1
5	WRAL	WRAL 6a News Sat	6-8a								
	CLASS 4 CA	ANDIDATE R9.26									
				10/29/12 to	o 11/04/12	1x	S-				
	WRAL			Sa	11/03/12	:30	7:40 AM	WDFG12TVENV106H	\$150.00		1
6	WRAL	WRAL Sun Morning News	7-9a						·		
•		ANDIDATE R9.26	. ••								
				10/29/12 to	0 11/04/12	1x	S				
	WRAL			Su	11/04/12	:30	8:24 AM	WDFG12TVENV106H	\$490.00		1
7			12p-1p						*******		•
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	WRAL Noon News	•	•	•	•	•	•	•	•	
	CLASS 3 CANDIDATE R9.26									
				2 to 11/04/12	2x	11				
	WRAL		Th	11/01/12	:30	12:15 PM	WDFG12TVENV106H	\$535.00		1
	WRAL		•	11/02/12	:30	12:44 PM	WDFG12TVENV106H	\$535.00		2
	MDAL			2 to 11/11/12	1x	1		ΦΕΩΕ ΩΩ		
_	WRAL		М	11/05/12	:30	12:58 PM	WDFG12TVENV106H	\$535.00	1	3
8	WRAL 5:00 First News	5-530p								
	CLASS 4 CANDIDATE R9.26		40/00/4	0+- 44/04/40	4	_				
	WRAL		10/29/13 F	2 to 11/04/12 11/02/12	1x :30	5:23 PM	WDFG12TVENV106H	\$550.00		
•		500 Cm	Г	11/02/12	.30	5.23 PIVI	WDFG12 I VENV106H	φοου.υυ		ı
9	WRAL 5:30 News CLASS 3 CANDIDATE R9.26	530-6p								
	CLASS 3 CANDIDATE R9.26		10/20/1	2 to 11/04/12	2x	11				
	WRAL		Th	11/01/12	:30	5:54 PM	WDFG12TVENV106H	\$1,780.00	1	1
	WRAL		F	11/01/12	:30	5:37 PM	WDFG12TVENV106H	\$1,780.00		2
			11/05/1	2 to 11/11/12	1x	1		ψ.,,,σοισο		_
	WRAL		M	11/05/12	:30	5:54 PM	WDFG12TVENV106H	\$1,780.00		3
10	WRAL 6pm News (M-F)	6-630p		,	.00	0.0		ψ.,,,σοισο		· ·
	CLASS 3 CANDIDATE R9.26	О ОООР								
	02/100 0 0/11/B/B/112 110.20		10/29/1	2 to 11/04/12	2x	11				
	WRAL		Th	11/01/12	:30	6:11 PM	WDFG12TVENV106H	\$2,225.00	1	1
	WRAL		F	11/02/12	:30	6:09 PM	WDFG12TVENV106H	\$2,225.00		2
11	WRAL On The Record 730-8p CLASS 3 CANDIDATE R9.26	730-8p								
			10/29/1	2 to 11/04/12	1x	S-				
	WRAL		Sa	11/03/12	:30	7:56 PM	WDFG12TVENV106H	\$265.00		1
12	WRAL WRAL News Sat. 9a-9:30a CLASS 4 CANDIDATE R9.26	9:00a - 9:30a								
			10/29/1	2 to 11/04/12	1x	S-				
	WRAL		Sa	11/03/12	:30	9:09 AM	WDFG12TVENV106H	\$200.00		1
							takan fram tha mramram lan			



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13	WRAL CBS SPECIAL	1030-1130P				_	•	-		
	CLASS 4 CANDIDATE R9.26									
	WDA			to 11/04/12	1x	S		* * * * * * * * * * * * * * * * * * *		
	WRAL		Su	11/04/12	:30	11:20 PM	WDFG12TVENV106H	\$1,200.00		1
14	WRAL CBS SPECIAL	830-930p								
	CLASS 4 CANDIDATE R9.26					_				
	WDAL			to 11/04/12	1x	S		#4.500.00		
	WRAL		Su	11/04/12	:30	9:09 PM	WDFG12TVENV106H	\$1,500.00		1
15	WRAL CBS Evening News (M-F) CLASS 4 CANDIDATE R9.26	630p-7p								
			11/05/12	to 11/11/12	1x	M				
	WRAL		M	11/05/12	:30	6:59 PM	WDFG12TVENV106H	\$750.00		1
16	WRAL WRAL 4:30am News	4:30a - 5am								
	CLASS 4 CANDIDATE R9.26									
				to 11/11/12	1x	M				
	WRAL		M	11/05/12	:30	4:54 AM	WDFG12TVENV106H	\$30.00		1
17	WRAL WRAL 5:30AM News CLASS 3 CANDIDATE R9.26	530-6a								
			11/05/12	to 11/11/12	1x	M				
	WRAL		M	11/05/12	:30	5:28 AM	WDFG12TVENV106H	\$665.00		1
18	WRAL Face The Nation 1030-1130 CLASS 3 CANDIDATE R9.26	1030-1130								
			10/29/12	to 11/04/12	1x	S				
	WRAL		Su	11/04/12	:30	10:59 AM	WDFG12TVENV106H	\$490.00		1
		Aired Spots	27							

Gross Total \$23,195.00



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Agency Commission

\$3,479.25

Payment Terms 30 Days **Net Amount Due** \$19,715.75